

RAISED:

\$26M

Tipping Point Community launched its COVID-19 response effort on March 13, three days before shelter-in-place began in the Bay Area. Leveraging the expert knowledge of our ~60 grantee leaders, we were able to make timely and strategic investments inside and outside our portfolio to provide essential assistance to the low-income people most in need, and the non-profits they rely upon.

DISTRIBUTED:

Requests for funding were prioritized according to the following criteria:

\$4.7M TO DATE

- NEED:** Client population is vulnerable to economic/health risks
- TIMELINESS:** An existing, current need stemming from the pandemic
- ABILITY:** Organization is capable of deploying the funds expediently
- FINANCIAL RISK:** Extent to which organization's financial health was threatened

FUNDING TIMELINE:

APR. 3, 2020 \$727K to 13 grantees	APR. 13, 2020 \$724K to 12 grantees	APR. 27, 2020 \$725K to 14 grantees	MAY 11, 2020 \$1.1M to 17 grantees	MAY 27, 2020 \$529K to 9 grantees
JUN. 27, 2020* \$808K to 12 grantees	SEP. 2020** ~\$5M grantees TBD	DEC. 2020 ~\$5M grantees TBD	MAR. 2021 ~\$5M grantees TBD	JUN. 2021 ~\$5M grantees TBD

*\$100K was also donated in PPE supplies to grantees.

**Beginning September 2020 and through June 2021, numbers are approximate and include ongoing support to our grantees to ensure they are able to best serve their clients through the long-term recovery.

FUNDING AREAS:

FOOD

ESSENTIAL GOODS
(eg: cleaning supplies, diapers)

TECHNOLOGY

CASH ASSISTANCE
(eg: groceries, rent, bills)

TARGET POPULATION:

Families (esp. w/children 0-3)	Vulnerable Populations (undocumented, food insecure)
Students (K-12, college)	Homeless/At Risk of Homelessness
Foster Youth	Formerly Incarcerated
Workers who lost jobs	Pregnant Mothers

THE NEED

In the months leading up to the COVID-19 crisis, Tipping Point conducted a comprehensive study of poverty in the Bay Area in partnership with UC Berkeley, called Taking Count. The data serve as a critical baseline for the region's pre-existing economic challenges even when unemployment was low and the economy was strong, shedding light on what is to come as a result of the pandemic. The study showed that before COVID-19, 1 in 2 households could not pay all of their bills over the course of a year, and 77% of Black households in the Bay Area did not have more than \$400 in savings (compared to only 18% of White households).

We know the pandemic will make this inequality gap more extreme, as shown in numbers only weeks after COVID hit:

4.1 MILLION Californians applied for unemployment benefits (as of May 6, 2020).	An estimated 2.3 MILLION renters in California will be at risk of losing housing as a result of economic impacts caused by COVID-19.	Black people, who account for 12% of California's COVID-19 fatalities so far, comprise only 6.5% of the state's population.	14,000 businesses had been adversely impacted by San Francisco's stay-at-home order.
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OUR IMMEDIATE RESPONSE

For 15 years, Tipping Point has built deep partnerships with the most effective housing, early childhood, education, and employment non-profits that serve more than 250,000 low-income people across the Bay Area. Our first calls were to our portfolio's 60+ frontline leaders as soon as it was clear what immediate and long-term impact COVID-19 was going to have on our community. Beginning March 13th and every week since, we have convened this group of leaders to hear directly from them about what's happening on the ground and the dynamic needs emerging, providing real-time expertise to inform our investments.

These grantees act as first responders, often going beyond their core programming to provide whatever support their clients need—especially in the midst of a crisis. Tipping Point emergency grants allowed organizations to provide immediate cash assistance for their clients to pay for essentials, and fund unanticipated needs. The grantees also enabled non-profits to quickly pivot to continue key programming during the crisis.

ISSUE AREA	EXAMPLE INVESTMENTS
HOUSING	Additional temporary housing due to lack of access to shelters and the need to reduce capacity to comply with social-distancing rules
EARLY CHILDHOOD	Basic needs for families including rent, food, and diapers, as well as financial assistance for mothers to continue accessing services from their homes
EDUCATION	Micro-scholarships to help graduating high school seniors pay for college enrollment and expenses associated with making the transition to college
EMPLOYMENT	Technology to enable clients to continue accessing programming that will help position them for success when jobs become available post-shelter-in-place, and financial support to young workers for rent, food, and utilities due to lost wages/stipends

SUPPORTING GREAT ORGANIZATIONS

Tipping Point has always paired financial investments with capacity-building resources and support that goes beyond the dollar to increase our portfolio organizations' impact. We remain committed to that philosophy even during a crisis. Weekly connection with our grantees allow us to deliver timely resources, such as:

- **Facilitating bulk acquisition and donation opportunities** such as providing 45,000 diapers, 15,000 face masks, and 5,000 infrared thermometers to our grantees to keep clients and staff safe.
- **Providing customized resources** such as executive coaching or fundraising gala/revenue replacement strategies.
- **Hosting workshops** such as *Responding to COVID-19: Finance Practices and Tools for Today* with our capacity building partners, and providing toolkits to help grantee clients access individual stimulus payments.

COVID-19 + HOMELESSNESS

COVID-19 presented a pressing challenge to an already urgent crisis. It is almost impossible for individuals experiencing homelessness to "shelter-in-place," practice good hygiene or safe physical distancing. In addressing homelessness in our San Francisco Homelessness Initiative team, we've adopted a 3-pronged approach to address homelessness in San Francisco within our comprehensive response effort. We are...

- 1 Funding front-line organizations** addressing the needs of individuals experiencing homelessness.
- 2 Addressing the staffing crisis** front-line organizations are facing by hiring two recruiters to help fill critical positions needed to address COVID-19.
- 3 Turning temporary housing solutions to COVID-19 into long-term solutions;** currently collaborating with Mayor Breed to move 400 chronically homeless individuals off the streets for good, which represents 25% of the current chronic homeless population.

THE CRISIS CONTINUES

As our community begins to reopen, new issues will emerge when organizations begin to safely resume in-person work and temporary housing solutions come to an end. Resources from both government and philanthropy also continue to be stretched too thin, and those who need support the most—such as communities of color and undocumented individuals—face the greatest barriers in accessing them. This crisis will have

domino effects that last long beyond shelter-in-place. Initial projections indicate that the number of people living in poverty could increase by at least 20% due to income loss across the region. Despite that daunting challenge, Tipping Point will help our grantees remain a critical support system for our community's increased needs, and have flexible resources to respond to new challenges that emerge from this crisis.

