

WE BUILD COMMUNITY TO ADVANCE THE MOST PROMISING POVERTY-FIGHTING SOLUTIONS

Since 2005, Tipping Point has invested nearly \$300 million for housing, early childhood, education, and employment solutions in the region. Last year, 100,000 of our neighbors turned to our grantees for support throughout the Bay Area. Our board covers 100% of our operating costs, so every dollar donated goes where it's needed most.











EMPLOYMENT

Q3/Q4 INVESTMENTS

In fiscal year 2022 (July 1, 2021 - June 30, 2022), Tipping Point invested a total of \$23.2M in the most promising solutions for families to lift themselves out of poverty, including \$4.3M in Q4.



Tipping Point identifies and advances the most effective strategies for helping people build a pathway out of poverty. We provide intentional, unrestricted funding to an array of exceptional organizations, promising policies, and scalable solutions, because we know that removing barriers to economic mobility isn't a "one size fits all" approach. We're proud to highlight our holistic and rigorously-vetted investment strategy through our recent work:

NEW FUNDING: VISA FOUNDATION SUPPORTS YOUTH HOMELESSNESS INITIATIVE

YOUNG PEOPLE SHOULDN'T BE W ABOUT WHERE THEY WILL SLEEP TONIGHT, OR WHERE THEIR NEXT MEAL IS COMING FROM. Visa Foundation shares Tipping Point's belief that it takes community-driven solutions to break the cycle of poverty,

OUR MODEL ACCELERATES IMPACT



and we're thrilled to partner with them on a three-year initiative to reduce youth homelessness in the Bay Area. The effort will focus on coordinating support across organizations to improve the quality and quantity of resources for youth experiencing homelessness. Young people need a strong safety net to transition to financially stable adulthoods. But for the 3,500 homeless

youth in the Bay Area, the struggle to navigate the myriad programs that hold the support they need can be one of the most challenging obstacles to overcome. Visa Foundation's \$12 million commitment, part of Tipping Point's total \$16 million funding effort, will be invested in service providers in Alameda, Contra Costa, finding stable housing. Visa's Group and North American Regional President

counties to help remove barriers for homeless youth

Oliver Jenkyn announced the partnership at the Tipping Point Benefit on May 12. "Young people shouldn't be worried about where they will sleep tonight, or where their next meal is coming from," he said in a press release. "They should be building for a future in which they can thrive. On most nights, the San Francisco Bay Area has the largest population of unhoused youth in the nation. The need is clear, and heart-breaking to witness at such a pivotal time in a person's life, but the payoff could be enormous. Solutions exist and we believe in Tipping Point's ability to find them."

INVESTING IN LEADERSHIP initiative last year, but we knew support needed to go deeper. Tipping Point's POC-Led Executive Fellowship

SUPPORTING EMERGING LEADERS FOR GREATER IMPACT: POC-LED

We've seen that, with the right resources and support, organizations led by people with proximate experiences

to the clients they serve use their unique perspectives to make programmatic breakthroughs. But inequitable funding practices have made it difficult for these leaders—who are typically people of color—to access influential social networks, which means they're left out of important conversations—as well as the chance to acquire the resources they need to implement their approaches. **BUILDING SUPPORT FOR GRANTEES** As part of Tipping Point's POC-Led Strategy, we

committed to increasing our investments to organizations led by people of color so they comprise 50% of our total

grantmaking budget and 50% of our grantee portfolio over the next three years. We've made significant advancements toward this goal since we launched the

designed to help early-stage grantees of color address the unique obstacles they face by providing customized support along all domains of their organizations. The Fellowship, which just completed it's first cohort, provides the opportunity to participate in professional development opportunities, peer-to-peer networking, and gain access to the greater Tipping Point funder community. We will welcome our second cohort in the Spring of 2023, and early impact data from organizations led by Fellowship participants show very promising results. Providing these grantees with the holistic support they need to become high-performing organizations serves the dual purpose of changing the philanthropy

adds a new layer of capacity building support specifically

landscape for the better and increasing Tipping Point's effectiveness in providing pathways to economic mobility to the people who need it most.

Tipping Point is proud to support early-stage grantees like Esq. Apprentice who are

EMPLOYMENT PORTFOLIO

ESQ. APPRENTICE

GRANTEE SPOTLIGHT:

spearheading new models with the potential for impact in the Bay Area and beyond. Economic mobility for low-income workers requires gaining skills, credentials, and work experience.

those in the legal field who don't have the means or the time to take that next step in their career. Because of these barriers, those working on the lower level of the financial spectrum—paralegals and administrative assistants—tend to be predominantly women of color. Esq. Apprentice is

But the typical pathway to becoming a lawyer is long and expensive, making it out of reach for

committed to leveling the playing field and increasing the number of women of color working as licensed attorneys by providing them with the tools and support they need to complete California's Legal Apprenticeship Program. This program allows residents of the state to become attorneys without being saddled with debt: instead of going to law school, apprentices study with an experienced attorney or judge for four years before taking the bar exam. Esq. Apprentice matches participants with an attorney and provides a weekly study plan to help them study for the bar, all while receiving one-on-one mentorship and a cost-of-living stipend. In addition to providing direct support to aspiring attorneys, Esq. Apprentice is determined to redefine the legal field and

make it more equitable. Through their public policy advocacy, they hope to broaden the narrow definition of what constitutes a legal education, as well as remove obstacles that face apprentices. POWERED BY COMMUNITY NEW MEMBERS TO TIPPING POINT'S BOARD AND LEADERSHIP COUNCIL



Ben Spero Managing Director, Spectrum Equity

In the past six months we've added one new member to the Board of Directors and two new members to our Leadership Council. Welcome, Ben, Sid, and Su Jin!

Sid Ramakrishnan Director, Genstar Capital

LEADERSHIP COUNCIL

MEET NEW CHIEF PROGRAM OFFICER ALI SUTTON

Su Jin Jez Executive Director, California Competes

to change policies that have the potential to impact

allow poverty to exist."

BOARD OF DIRECTORS

"Tipping Point is compelling to me because it stands at the intersection of directly

impacting the lives of

individuals while also taking the long-view to find ways

thousands of lives down the road. There's a massive opportunity to more seamlessly connect our direct service work with our need to change the systems that

Ali Sutton joined Tipping Point in March 2022 to more directly serve her community while also continuing to

meaningful reductions in poverty. Prior to joining Tipping Point, Ali served as the State of California's Deputy Secretary for Homelessness, where she oversaw the state's interagency council on homelessness as well as several large state homelessness grant programs. Earlier in her career Ali served as a Senior Advisor for the U.S. Department of Health and Human Services, focusing on a range of anti-poverty programs within the Administration for Children and Families. Ali graduated with a Masters in Public Policy from the University of California – Berkeley, and received her B.A from the University of Iowa.

work on the critical system changes necessary to ensure

